CITY OF GREENSBURG
REGULAR CITY COUNCIL MEETING
300 SOUTH MAIN GREENSBURG, KANSAS
TUESDAY, JANUARY 21, 2020
6:00 PM

A) CALL TO ORDER

B) PLEDGE OF ALLEGIANCE AND INVOCATION

C) OATH OF OFFICE
   1. Mayor – Mathew Christenson
   2. Council members- Mark Trummel & Chance Little

D) ROLL CALL & APPROVAL OF THE AGENDA

E) CITIZEN COMMENTS
   All comments are limited to a maximum of three minutes for each speaker. In accordance with the Open Meetings Act, City Council members may not discuss or take action on any item that is not on the Agenda.

F) CONSENT AGENDA
   These items are routine and enacted by one motion. There will be no separate discussion of these items unless a Council member so requests. Any consent agenda item can be removed and placed on the agenda as an item of business.
   1. Approval of Minutes
      a. Regular Meeting – January 6, 2020
   2. Appropriation Ordinance
      a. Ordinance #1164

G) RECOGNITION: Jay Koehn, Greensburg Fire Chief 2007-2019

H) ITEMS OF BUSINESS
   1. Council President Appointment
   2. Benzel Conditional Use 2020-01-CU
   3. Receive Farmer’s Spraying Service to discuss plans for property lease & building at Greensburg Airport
   4. 2020 Census Information

I) CITY STAFF REPORTS

J) GOVERNING BODY COMMENTS

K) EXECUTIVE SESSION
   Executive session in accordance with K.S.A 75-4319(b) for personnel matters of non-elected personnel. 20 minutes

L) EXECUTIVE SESSION
   Executive session in accordance with K.S.A 75-4319(b) for personnel matters of non-elected personnel regarding City Administrator performance. 20 minutes

M) ADJOURNMENT

NOTICE: SUBJECT TO REVISIONS

It is possible that sometime between 5:30 and 6:00 pm immediately prior to this meeting, during breaks, and directly after the meeting, a majority of the Governing Body may be present in the council chambers or lobby of City Hall. No one is excluded from these areas during those times.

To be placed on future agendas please contact City Administrator Stacy Barnes at administrator@greensburgks.org or call City Offices at 620-723-2751.
A) CALL TO ORDER
Mayor Matt Christenson called the January 6, 2020 meeting to order at 6:00 p.m.

B) PLEDGE OF ALLEGIANCE & INVOCATION
The Pledge of Allegiance was said. Invocation was given by Pastor Jon Harrison.

C) ROLL CALL & APPROVAL OF THE AGENDA
Council Present: Mark Trummel, Pam Reves, Sandy Jungemann, and Haley Kern. Mike McBeath was absent. Staff present: Administrator Stacy Barnes, City Clerk Christy Pyatt. City Attorney representative Edgar Pando was also present.

Barnes noted that the Appropriation Ordinance number for tonight’s agenda should be 1163. Also, an amended copy of the ordinance was available on the Council desk. The check to WSU for Barnes’ 2019 WSU course work was voided, and a check to Stacy Barnes for reimbursement of that same amount, was issued.

Trummel made a motion to approve the agenda with the changes mentioned. Jungemann seconded. Motion passed 4-0.

D) CITIZEN COMMENTS
There were no comments from those in the audience.

E) CONSENT AGENDA
Jungemann made a motion, seconded by Kern to approve the Consent Agenda as amended. Motion passed 4-0.

F) RECOGNITION: Sandy Jungemann, City Council Member May 2012-January 2020
Christenson presented outgoing Council Member Jungemann with a plaque, recognizing her years of service on the City Council. Jungemann voiced her appreciation to Council.

G) APPOINTMENTS:
   a. Greensburg Tree Board: Tom Corns and Dea Corns, for terms expiring May 31, 2022
      Barnes advised that the previous terms for Tree Board Members Tom and Dea Corns had actually expired May 31, 2019. Staff missed having their request for reappointment come before the Council. Reves made a motion to approve both Tom and Dean Corns to terms expiring May 31, 2020. Jungemann second, and the motion passed 4-0.
   b. Confirm appointment of Theron McKinney as Greensburg Fire Chief
   c. Confirm appointment of Jeremy Butler as Assistant Fire Chief
      Longtime City and County Fire Chief Jay Koehn has stepped down, effective January 1st. Barnes asked Council to confirm her appointments of current Assistant Fire Chief Theron McKinney to the Chief position and Fireman Jeremy Butler to Assistant Fire Chief. Trummel made a motion to confirm the appointments of Theron McKinney to Greensburg Fire Chief and Jeremy Butler to Assistant Fire Chief. Kern seconded, and the motion passed 4-0.
H) ITEMS OF BUSINESS

1. **Annual GAAP Waiver – Resolution 2020-01**
   Barnes asked Council to approve Resolution 2020-01, the annual resolution required for the City to continue with cash basis accounting and budget laws by waiving requirements of K.S.A. 75-1120a. Reves made a motion to approve Resolution 2020-01 for fiscal year 2019, Jungemann seconded the motion, which passed 4-0.

2. **Convene as Greensburg Land Bank: Land Bank Annual Meeting**
   Christenson recessed the Council’s open session and convened them as the Greensburg Land Bank for the required annual meeting. Trummel suggested that Council possibly look at hiring a lawn service or summer help to mow Land Bank properties, to free up City Staff. Barnes stated that this will be looked at as a business item on a later agenda. Barnes reported that new, metal signs have been placed as identifiers of Land Bank properties. The Land Bank brought in 4 new properties in 2019 and “sold” 1 property. Kern made a motion to approve the minutes of last year’s annual meeting. Reves seconded. Motion passed 4-0.

3. **Consider Sale of Land Bank Property: 224 S. Spruce**
   Christenson recused himself and stepped down from the bench. Trummel opened conversation on the application of Matt and Sarah Christenson to purchase Land Bank property located at 224 S. Spruce. The Christensons intend to construct a home on the property. Jungemann made a motion to allow Staff to move forward with the required advertisement of the property “for sale.” Kern second. Motion passed 4-0. Christenson returned to the bench and adjourned the Land Bank.

4. **Convene as Public Building Commission: Public Building Commission Annual Meeting**
   Council convened as the Public Building Commission. Reves made a motion to approve the minutes of January 7, 2019. Kern seconded the motion, which passed 4-0.

   Barnes reminded those in attendance of the PBCs recent refinancing of the PBC Big Well bond, approved September 16, 2019. A new interest rate of 2.76% was achieved, saving the PBC a full percent. The life of the bonds was shortened by 5 years, from 2041 to 2036. The total financial savings is $329,038. As part of the refinancing, the PBC moved to pay $100,000, out of the Big Well cash balance, towards the bond principal. Monthly payments remain similar to those of the previous bond. Barnes provided documentation that payments from the Big Well toward the bond were made as scheduled. To accommodate the $100,000 cash payment toward bond principle, the City Council approved a budget amendment to the Big Well fund in December 2019.

   As required by PBC bylaws, nominations for President, Vice President, and Secretary were accepted. Kern volunteered to continue as secretary and nominated McBeath as Vice-President. Christenson volunteered to continue as President. Trummel seconded the nomination. Motion passed 4-0.

5. **Receive Merrill Yoder, Nisly Brothers, to discuss trash and recycling services, new service contract**
   Christenson reconvened Council to open session, and received Merrill Yoder, Nisly Brothers, to discuss trash and recycling services. Yoder advised that Kiowa County has declined to continue paying for recycling services. Recycle bins previously located at County Road and Bridge have been removed. The City’s current contract with Nisly Brothers is in effect for another year. Yoder offered a new contract for continued services. Included in the new contract is the offering 4 dumpsters for cardboard recycling and 1 for general recycling to be placed on City Property, free of additional cost. Christenson asked if there had been conversation with Staff about a potential location for the proposed bins. Barnes spoke briefly with Utility Superintendent Mick Kendall regarding a potential location near the Public Works Facility. Yoder advised that City of Haviland recently contracted with Nisley Brothers for another 10 years. Noting that the proposed contract is long term, Christenson suggested Council table a decision, review the document, and place it on a future agenda. Reves
asked if a price increase for current services had been part of the current contract. Yoder confirmed that 2020 rates were built into the current contract. Yoder acknowledged that the cost of recycling has gone through the roof, especially considering the distance of hauling recyclables between Greensburg and Hutchinson. Yoder asked if the recent addition of wind latches to recycle and trash carts has been helpful. Council believes that they have.

George Ryan, Twilight Theatre Director, asked Yoder what constituted contamination of a recycling load. Garbage and something that can’t be recycled being tossed into a recycle bin is considered contamination. Ryan followed up by asking what happens when a recycle container is contaminated. Yoder explained that it depends on what the contamination is. Nisly Brothers sorts the recycling they collect and then it is sorted again at the recycle processing center they transport to. If the load is determined to be contaminated, the entire load has to go to regular trash. Yoder verified that with single-stream recycling, items such as food containers do not have to be rinsed out before being placed in a recycle container, though this is preferred. Council suggested new stickers of what is acceptable for recycling be placed on residential carts, as some are becoming difficult to read.

Trummel asked Yoder where he would suggest placing the proposed large recycle bins; specifically, should they be placed behind a fence for better monitoring. Alesa Miller, Kiowa County Signal, questioned if placing the containers behind a fence that is only open during city hours was user friendly. She suggested that Council make the containers accessible, and if there becomes an issue with them being abused begin to monitor them.

Trummel advised Yoder that the Council appreciates the service and employees of Nisly Brothers. Consensus of the Council was to table the proposed Nisly Brothers contract to a future agenda.

6. Receive Kiowa County Sheriff Chris Tedder, installation of flashing speed limit signs
Sheriff Chris Tedder had intended to present his plan to install flashing speed limit signs within city limits. Tedder was not present for this agenda item so Barnes provided the information she had previously discussed with him. Tedder had advised Barnes that he intends to use some of his remaining 2019 budgetary funds to purchase 2 flashing speed limit signs for inside city limits. Tedder has spoken with KDOT and had intended to discuss specific locations of where the signs would be placed. Tedder would like to test the effectiveness of the signs in Greensburg before moving forward with similar signs in the Mulllinville and Haviland communities. The signs would be powered by a solar panel and would come at no cost to the City. Consensus of the Council was that this was a great idea, voicing shared concerns of traffic not slowing as it enters town and excessive acceleration of traffic leaving town. Barnes will continue working with Sheriff Tedder to move the project forward.

7. 2019 Year in Review: Projects and Accomplishments
A list of City accomplishments through 2019 was included in the meeting packet. Barnes reminded Council of the productive Council Retreat held early last year. A list of priorities was created, with contributions from department heads and the Council. Barnes briefly mentioned some of the year’s accomplishments: increasing traffic visibility in downtown by replacing some of the vegetation in the taller planter boxes, hiring a new lineman apprentice, the much anticipated opening of the new airport, refinancing of the Big Well bond, transferring phone and internet services to Haviland Broadband, a successful 2018 audit and 2019 budget session, the commencement of a MIH project on Garfield Ave., the hiring of a new Tourism Director, and visitor statistics from the Big Well.

I) CITY STAFF REPORTS
Barnes reported to Council on the following topics:
• Moderate Income Housing Project Update: Concrete has been poured for the first MIH duplex
unit. Today crew were working on site prep for the second duplex. Framing for the first duplex should begin soon.

- **Water Treatment Plant repair:** The previously mentioned repair to the water treatment plant has been completed.
- **Donation:** The City has again received a very generous, end of year donation from Charles Wise from Austin, TX. This has been put into the donations fund and will be used towards playground equipment and finishing improvements at the new swimming pool park. The Davis Park Committee is in the process of being contacted to see if they still want to assist in the process. Barnes is working to establish an initial meeting to discuss plans for playground development.
- **Highway 54 and Sycamore Water Leak:** A water leak has developed under the highway in the north lanes at Sycamore Street. Kendall has reached out to APAC for an opinion and quote to have it repaired. Cones have been placed around the asphalt that is affected.
- **2020 water rate and incubator rental rates:** Per previous Council approvals, scheduled rate increases for water and business incubator rents have been implemented.
- **4th quarter financials:** 4th quarter transfers were made as budgeted for 2019. A 2019 financial report will be presented at the next council meeting, as Staff closes out 2019 books.
- **Swearing in and next council meeting:** The official swearing in of Mayor-elect Matt Christenson and Council-elects Mark Trummel and Chance Little will take place throughout the day on Monday, January 13, in accordance with Charter Ordinance 17. A ceremonial swearing in will take place at the next Council meeting, Tuesday, January 21. The meeting is on Tuesday due to the Martin Luther King Jr. holiday on Monday.

Trummel asked if Staff had obtained pricing for the Ohio Street repair. Barnes confirmed that they had. Commencement of repairs is dependent upon the weather and coordinating with the concrete contractor. Barnes will follow-up tomorrow with Public Works Superintendent Mike Hayes.

**J) GOVERNING BODY COMMENTS**

There were no additional comments from the Governing Body.

**K) EXECUTIVE SESSION — Executive session in accordance with K.S.A. 75-4319(b) for personnel matters of non-elected personnel regarding City Administrator performance. 15 minutes**

Business Item L was conducted prior to Item K.

Kern made a motion to go into executive session until 7:15 for matters of non-elected personnel. Reves seconded. Motion passed 4-0. Council went into executive session without the City Administrator. City Attorney representative Pando left the meeting. Council returned to open session at 7:15 with no action taken.

**L) EXECUTIVE SESSION — Executive session in accordance with K.S.A. 75-4319(b) for attorney-client privilege. 15 minutes**

Trummel made a motion to go into executive session until 7:00 p.m. for attorney-client privilege. Jungemann seconded. Motion passed 4-0. Executive session included Pando and Barnes. Council returned to open session at 7:00 p.m. with no action taken.

**M) ADJOURNMENT**

With nothing further to discuss, Christenson declared the meeting adjourned at 7:15 p.m.

_________________________________________  ______________________________________
Matt Christenson, Mayor                      Christy Pyatt, City Clerk
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To: Mayor and City Council
From: Stacy Barnes, City Administrator
Subject: Agenda items G, H. 1-7

**Agenda Item G  Jay Koehn Recognition**
Jay Koehn has served as Greensburg Fire Chief from January 2007-December 2019. He has been a member of the Greensburg Fire Department since March 1987. His service and leadership both to Greensburg and Kiowa County fire departments and county residents is greatly appreciated.

**Agenda Item H. 1  Council President Appointment**
At the January 7, 2019 meeting, Council Member Mark Trummel was appointed to serve as Council President. Since the city has held a general election, Council needs to appoint a new member to serve as Council President.

Article 2, Section 1-206 of the Greensburg City Code states:
After every city general election, the council shall elect one of its members as president of the council, who in the absence or disability of and at the request of the mayor shall become acting mayor. The president of the council shall, while acting as mayor, have only those powers immediate and necessary to carry out the duties of the office of mayor, including all administrative, ceremonial, and contractual powers, but shall not have the power to veto any measure passed by the council.

Section 1-208(a) In case of a vacancy in the office of mayor, the president of the council shall become mayor until the next regular election for that office and a vacancy shall occur in the office of the council member becoming mayor.

**Agenda Item H. 2  Benzel Conditional Use 2020-01-CU**
On January 2, 2020 the Greensburg Planning Commission met to consider an application by Mike and Kelly Benzel for a Conditional Use Permit to construct a 34’ x 30’ garage on their property at 307 W. Garfield. Included in the packet are the minutes from that Planning Commission meeting for your review. The Planning Commission approved this request 3-0 and now it is presented to the city council for approval.

**Agenda Item H. 3  Receive Farmer’s Spraying Service to discuss plans for property lease & building at Greensburg Airport**
Mayor Christenson and I had a meeting with the Sturgeon’s on January 15th to discuss their plans to lease ground and build a hangar building at the Greensburg Airport for their business. They will be at the meeting to go over their plans with the council.
Agenda Item H. 4  2020 Census Information
April 1, 2020 is when counts begin for the 2020 Census. The census is very important not just to get an accurate population count but for congressional representation, and funding and resources available to the community. Included in the agenda packet is a booklet that the League of Kansas Municipalities has put together outlining the importance of the census to Kansas and a one-page sheet with specifics for Greensburg. An under count in Greensburg means our community could miss out on approximately $46,845 in federal funding over 10 years for each missed household.

We received a grant from the League of Kansas Municipalities to help with census promotion in the community. $100 for social media ads and $500 for additional printed materials such as extra pages in our city newsletter and postcards to put around town.

Beginning in March, residents will receive a postcard in the mail with instructions on how to complete the census. Responses can be given online, over the telephone by calling the census call center (the census bureau will not call or email you,) by using a paper form, or responding to a census enumerator.

Census jobs are also available in our area, starting at $15 per hour with flexible hours. More info can be found at www.2020census.gov/jobs

Agenda Item H. 5  2019 Financial Report
Included in the agenda packet are several financial reports for 2019 for the governing body’s review. A few comments:

• Generally, revenues exceeded what was budgeted and expenditures were well below budget. However, when looking at revenues vs. expenditures, several funds spent more than came in. Comparing 2019 Revenues/Expenditures to 2018 Revenues/Expenditures, the general fund was significantly ahead in 2019, the loss in the electric fund was less in 2019 than 2018, and due to the water rate increase revenues were up, expenditures were within budget and the loss in that fund was less than 2018.
• The Big Well Fund saw a loss, but the $100,000 payment on the bond principal is reflected in that amount.
• The electric fund continues to have a decreasing fund balance and this seems to be due to $230,000 in budgeted fund transfers from that fund throughout the year. ($130,000 to General, $100,000 to Electric Reserve) In 2020, we will watch the general fund to see if those quarterly transfers need to be made to the general fund. We will still make the transfers to electric reserve as it is important to continue to build those reserves.
A) Call to Order
Shawn Cannon called the meeting to order at 6:35 pm.

B) Roll Call
Roll call was taken with the following members present: Shawn Cannon, Scott Eller, and Pamela Reves. Loren Campbell and Georgina Rodriguez were absent. Christy Pyatt, City Clerk, was present along with the Mike Benzel (CU applicant) and Peter Blanton (neighboring property owner).

C) Approval of Minutes
Eller made a motion to approve the minutes of the October 30, 2019 meeting. Reves seconded, and the motion passed 3-0.

D) Business
1. 2020-01-CU – Benzel
Mike and Kelly Benzel have made application for a Conditional Use to construct a 34’ x 30’ garage on an existing concrete slab located on their property at 307 W. Garfield. There is no primary structure on the property, nor their adjacent property, 603 S. Walnut. The Walnut property does have an existing basement, preserved from the 2007 disaster, that the Benzels plan to build on in the future.

The adopted Sustainable Land Development Code does not allow for the construction of an accessory structure on a residential property without there being a primary structure. In the past, there have been a few similar requests to the Planning Commission from owners of vacant properties. In those cases, the property owners lived near where the structure would be located (across the street or alley) and could ensure the structure was monitored, secure, and well maintained. The structures were allowed through Conditional Uses. In this case, the applicant is unsure of when he will apply for a building permit and currently resides in another community. The Benzels have already made provisions for securing the proposed garage and keep both properties well maintained. In addition to their daughter and son-in-law living across the alley and utilizing the garage, the Benzels plan to install solar, motion detection security lighting on the exterior of the building. The garage will be used for the storage of materials during construction of the residence.

Staff recommended approval of the application, in hopes that constructing the garage will further encourage the applicant to move forward on the construction of a home.

After a brief discussion between themselves and the applicant, Reves made a motion that the Commission recommend approval of the application to the City Council. Cannon seconded, and the motion passed 3-0. This case will go before the City Council on Tuesday, January 21st at 6:00 p.m., following a 14-day protest period.

Eller asked for an update on the previously approved moderate income housing development on E. Garfield. The foundation for one duplex was poured prior to the end of the year and the second duplex will be poured in the next few days. Framing will commence shortly thereafter.
E)  **Staff Items**
Staff had nothing further to present.

F)  **Adjournment**
Reves made a motion to adjourn, seconded by Eller. Motion passed 3-0 and the meeting adjourned at 6:46 p.m.

_______________________________
Christy Pyatt - Secretary
Engaging Your Community in the 2020 CENSUS
Why the Census is Important to Kansas Communities

If 1% of the Kansas population is undercounted in the 2020 Census, the state of Kansas could miss receiving approximately $603,990,400 in federal funding over a 10-year period. It is critical that you count, your city counts, and Kansas Counts by participating in the 2020 Census.

Kansas Counts is a statewide effort aimed at increasing engagement, awareness, and participation in the 2020 Census. Kansas Counts provides the opportunity to ensure you, your city, and the state of Kansas counts. Participation in the census helps create fair congressional representation for Kansans; obtains valuable information that leaders can use to plan for your city’s future; and increases resources for health, schools, transportation, and more. At Kansascounts.org we can help you and community census volunteers navigate the 2020 Census to achieve a complete count in Kansas.

We all care about Kansas, our cities, and our homes. We can make a difference by participating in the 2020 Census.

It only takes a few minutes, but the impact will be felt for years. In the spring of 2020, everyone in our country will get counted, so don’t miss out on your chance to make a difference.

Federal Funding in Kansas Supports

- Parks
- Literacy Programs
- Senior Services
- Affordable Housing
- Schools
- Health Clinics
- Fire Stations
- Veterans programs
- Job Training
- Community Centers

...and hundreds of other critical services and program that make a difference in our lives.
**Why Cities should Participate**

**Why the Census Matters:**

- An accurate census helps ensure fair representation at all levels of government.
- The census directly impacts the funding your city will receive over the next decade.
- The census provides the most reliable and complete data for research, decision making, and planning for both the public and private sectors.

**What Cities can do to Support Census Efforts and How City Leaders Can Help:**

**Collaborate with the Census Bureau**

- Identify a Census point of contact for your city to receive pertinent census information and Kansas specific activities, events, and data.
- Use city-run social media and communications channels to amplify the Census Bureau’s communications campaign to maximize the self-response rate in your municipality. This also may include the communication of more tailored messages that are customized for the population of your municipality.
- Support the enumerator and address canvasser recruitment processes by promoting census hiring efforts in your local city. These efforts help provide the Census Bureau with qualified applicants who are representative of the communities in which they will be working.
- Use census data in public materials to show their value. The League created profiles for each city using census data (see page 5 for information).

**Integrate City and Municipal departments**

- Use your own position to “get out the count.” Local elected officials are often the most trusted government representative that residents hear from on a regular basis. Remind your constituents why participation in the 2020 Census is so important for themselves as well as their families, their neighborhoods, and for your municipality.
- Start an interdepartmental team and designate a lead coordinator from within existing staff to facilitate an organized and integrated outreach effort. Choose someone from whom agency leaders can get answers to questions and guidance on efforts to support the 2020 Census.
- Leverage your Office of Communications and Public Affairs to amplify Census Bureau messaging and to counter potential disinformation. Your media presence and social media accounts may be especially trusted by members of your own community.
- Work with local utility companies to include alerts and reminders in monthly mailings. Utility records can be one of the best sources of accurate address information. In addition, their monthly service mailings can also be designed to include reminders for Census participation during the early part of 2020.
- Connect your schools and educational institutions with the Statistics in Schools program where teachers can find classroom resources about the importance of the census and being counted so that students might learn and take the message home.
- Host internet kiosks at libraries and other public buildings to facilitate internet response to the census. Easy access to online submission portals is the best way to mitigate the broadband access gap for certain communities. Libraries, community centers, or social-service buildings, and other community hubs can be places for residents to both get information about the census and get counted.
- Alert your local law enforcement, emergency response, and dispatch services to handle calls from the community during in-person Non-Response Follow Up (NRFU). During this time, enumerators will be canvassing door-to-door, potentially leading to increased 911 calls.

**Involving Your Community Through Complete Count Committees (CCC)**

Complete Count Committees are volunteer committees established by tribal, state, and local governments, and community leaders to increase awareness and motivate residents to respond to the 2020 Census. CCCs play an integral part in ensuring a complete and accurate count of the community in the 2020 Census. Success of the census depends on community involvement at every level.

**Additional Resources**

The U.S. Census Bureau offers a mapping tool, the Response Outreach Area Mapper (ROAM), that includes a layer that is helpful in identifying census tracts that are historically hard to count. In addition, the City University of New York’s (CUNY) Mapping Services developed mapping tools to help determine HTC communities that may exist in your city.

- **ROAM:** [www.census.gov/roam](http://www.census.gov/roam)
- **CUNY HTC Interactive Database:** [www.censushardtocountmaps2020.us](http://www.censushardtocountmaps2020.us)
Spread the Word

Kansas Counts Website

If you are a member of the Kansas Complete Count Committee; affiliated with a state agency, county or city government, or local Complete Count Committee Chair, visit the www.KansasCounts.org website to access multiple resources and for your strategies.

HERE YOU WILL FIND:

- Kansas Counts Resources
- Branding + Messaging
- Promotional Videos
- 2020 Census Resources

All assets available on Kansas Counts can be added to your website, PSAs, and promotional materials.

Social Media Examples

We have simplified social media for your city. At www.KansasCounts.org you can not only download Kansas Counts branding and logos, you can also download social media messaging to promote a complete count in your city in 2020.
Ensure that you count, your community counts, and Kansas counts by completing your 2020 Census questionnaire online, by phone, or by mail.

All data derived from the ACS 2013-2017 estimates.
50 Ways Census Data Is Used

• Drawing federal, state, and local legislative districts
• Drawing school district boundaries
• Decision making at all levels of government
• Planning budget for governments at all levels
• Forecasting population trends
• Charting local demographic changes
• Setting community goals
• Planning urban land use
• Designing public safety strategies
• Estimating the number of people displaced by natural disasters
• Developing “intelligent” maps for government and business
• Forecasting future transportation needs for all segments of the population
• Planning for public transportation services
• Forecasting future housing needs for all segments of the population
• Establishing fair market rents and enforcing fair lending practices
• Development of rural areas
• Determining the local impact of military Base Realignment & Closure programs
• Planning and researching for media as background for news stories
• Evaluating programs in different geographic areas
• Planning health and educational services for people with disabilities
• Assessing the potential for spread of communicable diseases
• Distributing medical research
• Setting a standard for creating both public and private sector surveys
• Facilitating scientific research
• Planning for school projects
• Developing adult education programs
• Providing genealogical research
• Researching historical subject areas
• Directing services to children and adults with limited English proficiency
• Directing funds for services for people in poverty
• Developing assistance programs for native populations
• Developing assistance programs for low-income families
• Helping community foundations identify the size and nature of their service areas
• Spotting trends in the economic well-being of the nation
• Planning investments and evaluating financial risk
• Publishing economic and statistical reports about the U.S. and its people
• Making business decisions
• Attracting new businesses to state and local areas
• Creating radius reports for business site locations
• Understanding consumer needs
• Understanding labor supply
• Delivering goods and services to local markets
• Providing proof of age, relationship, or residence certificates provided by the Census Bureau

Planning future government services; including planning and zoning forecasting

Creating maps to speed emergency services to households in need of assistance

Designing facilities for people with disabilities, the elderly, or children

Determining areas eligible for housing assistance and rehabilitation loans

Distributing over $800 billion annually in federal funds and even more in state funds

Reapportioning seats in the U.S. House of Representatives

Planning for hospitals, nursing homes, clinics, and locations of other health services
How to Talk About THE 2020 CENSUS

Population estimates collected through the decennial census are not only used to determine federal, state, and local districts but are also used to distribute over $6 billion in federal funds to Kansas. Census data directly impacts the funding your city or county will receive over the next decade. Additionally, the census provides the most reliable and complete data for research, decision-making, and planning for both the public and private sectors.

Government, major community stakeholders, and businesses use Census data for infrastructure and transportation planning; emergency preparedness, disaster relief, and resiliency planning; education planning and design of curricula; medical planning including public health tracking and disease control; socioeconomic research on communities which can lead to grants; statistics and metrics used in journalism and news reporting; determining new markets and where to expand businesses; location of retail outlets and logistics facilities; and workforce development to name just a few.

For each household missed in Kansas we could lose approximately $52,466.40 per home over a 10-year period. What could this mean to your city? It’s important to organize your community now to prepare for the 2020 Census – form or join a Complete Count Committee.

FOLLOW US ON SOCIAL MEDIA

We are also sharing information through social media and primarily use the hashtags #KansasCounts and #2020Census. We also use #localgov and #CCC (for Complete Count Committee) when appropriate. We worked with a graphic design firm to roll out a KansasCounts website for the 2020 Census in September, and also have a page on the League’s website. Here are the platforms we are using:

LEAGUE WEB PAGE: www.lkm.org/page/census (includes social media advertising grant application and recordings of League webinars)
KANSAS COUNTS WEBSITE: www.kansascounts.org (includes city profiles, Kansas specific information about the 2020 Census, logos, FAQs, and downloadable graphics – social media content coming soon!)

Don’t forget to apply for a social media advertising grant!

Grants will be awarded to cities with thoughtful, innovative strategies for reaching residents through social media platforms. Grant amounts will vary depending on the city’s capacity & proposed activities. Based on the number of applications grants will be awarded up to $2,000. Apply at www.lkm.org/page/census
KANSAS CENSUS CONTACTS

**League of Kansas Municipalities**
Wendi Stark  
Census Outreach Manager  
census@lkm.org  
(785) 409-9868

**Kansas Department of Commerce**
Dan Hoyt  
Kansas Complete Count Committee Coordinator  
Dan.hoyt@ks.gov

**Kansas Census State Data Center**
Xan Wedel  
Sr. Research Data Engineer and State Data Center Lead  
KansasSDC@ku.edu

**U.S. Census Bureau**
State Coordinator  
Emily Kelley  
emily.c.kelley@2020census.gov

League's 2020 Census Efforts:
- Assistance with local organizing efforts;
- Presentations at state-wide, regional, and local meetings;
- Educational/Informational webinars on key census topics;
- Assistance with media and messaging about the 2020 Census;
- Downloadable graphics, fact sheets, FAQs, and social media content;
- Informational articles that can be used in city/county/community newsletters or websites;
- Personalized profiles for cities to help tell the story of how population data affects their local community (https://kansascounts.org/government-resources/city-data);
- Funding for social media advertising grants to cities (https://www.lkm.org/page/census);
- Coordination with state partnership specialists and statewide Complete Count Committee; and
- Coordination with State Census Data Center to ensure data records are as accurate as possible.

Help your residents identify fraudulent activity and scams around the 2020 Census

The Census Bureau will never ask for:
- A full social security number
- Money or donations
- Anything on behalf of a political party
- Your full bank or credit card account numbers
Census data matters to your community.
An under count in {Greensburg} means our community could miss out on approximately $46,845.00 in federal funding (over 10 years) for each household that is missed in the 2020 Census.

FACTS ABOUT GREENSBURG (based on data from the U.S. Census Bureau)

COMMUNITY:
- Total Population (as of 2017): 977
- Population Change Since 2010: +200
- Median Age: 41.8

ECONOMY:
- Median Household Income: $40,272
- Number of Residents (age 16+) Employed: 786
- Number Employed in Health Care, Social Assistance, and Educational Services: 111
- Population Working Outside of City: 32.9%
- Average Commute Time to Work: 9.8 minutes

HOUSING & LIVING:
- Median Household Size: 2.25
- Median Household Value: $161,000
- Total Number of Structures: 486
  - Single Unit: 350
  - Multi-Unit: 134
  - Mobile Home: 2
  - Boat, RV, van, etc.: N/A
- Households with Broadband Internet Access: 285

EDUCATION:
- Number of School-age Children: 227
- Total Population Over 25 Years of Age: 650
  - *Graduated High School (incl. GED): 166
  - *Attained Some College, No Degree: 189
  - *Attained Associates Degree: 49
  - *Attained Bachelor’s Degree: 122
  - *Attained Graduate or Professional Degree: 56
- *Data points indicate highest education level achieved

HEALTH:
- Number of Population with Health Insurance: 862
- Number with Private Insurance (i.e. Employer, Direct-Purchase): 616
- Number with Public Health Insurance (i.e., Medicare, Medicaid, Tricare/military): 407
- Number with No Insurance: 94
- *Residents can have multiple forms of insurance

Ensure that you count, Greensburg counts, and Kansas counts by completing your 2020 Census questionnaire online, by phone, or by mail.

All data derived from the ACS 2013-2017 estimates.

www.kansascounts.org
<table>
<thead>
<tr>
<th>Fund</th>
<th>Budgeted Revenues</th>
<th>YTD Revenues</th>
<th>Budgeted Expenditures</th>
<th>YTD Expenditures</th>
<th>2019 Revenues vs. Expenditures</th>
<th>2018 Revenues vs Expenditures</th>
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2019 Revenues vs 2018 Revenues

2019 Expenditures

2019 Financial Report
### 2019 Cash Balances Month to Month

<table>
<thead>
<tr>
<th>Month</th>
<th>General Fund 100</th>
<th>Infrastructure 110</th>
<th>Electric 200</th>
<th>Water 210</th>
<th>Sewer 220</th>
<th>Sanitation 230</th>
<th>Big Well 250</th>
<th>Equipment Reserve 300</th>
<th>Special Highway 370</th>
<th>Incubator 400</th>
<th>Tourism 830</th>
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<tbody>
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<td>$33,329.95</td>
<td>$128,951.48</td>
<td>$157,840.69</td>
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<td>$158,070.40</td>
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<td>$158,490.48</td>
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<td>$46,819.89</td>
<td>$72,210.59</td>
<td>$142,740.05</td>
<td>$126,894.92</td>
</tr>
</tbody>
</table>

### 2019 Cash Balances Month to Month Graph

- **General Fund 100**
- **Infrastructure 110**
- **Electric 200**
- **Water 210**
- **Sewer 220**
- **Sanitation 230**
- **Big Well 250**
- **Equipment Reserve 300**
- **Special Highway 370**
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<table>
<thead>
<tr>
<th></th>
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<td>293,729.20</td>
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<td>245,905.60</td>
<td>-11,015.90</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Sewer</strong></td>
<td>41,977.00</td>
<td>36,310.00</td>
<td>36,280.00</td>
<td>40,550.00</td>
<td>47,747.00</td>
<td>62,894.75</td>
<td>78,628.26</td>
<td>68,568.29</td>
<td>51,865.89</td>
<td>-16,702.40</td>
<td></td>
</tr>
<tr>
<td><strong>Trash</strong></td>
<td>155,123.00</td>
<td>126,354.00</td>
<td>136,085.00</td>
<td>141,369.00</td>
<td>154,322.00</td>
<td>157,070.88</td>
<td>159,647.57</td>
<td>168,064.37</td>
<td>161,501.64</td>
<td>-6,562.73</td>
<td></td>
</tr>
</tbody>
</table>

**Ending Cash Balance - 2010-2019**

**Cash Balance End of Year Trends 2010-2019**